



*in action*

**FOCUS ON CORPORATE RESPONSIBILITY**

## Protecting the Rain Forests in Brazil

### ***OSI Group ensures that Brazilian beef complies with requirements***

**October 2009** - OSI group wants to ensure that Brazilian beef raw material used by key customers around the world is in compliance with its customers' rain forest requirements. They also want to promote sustainable cattle production.

For this to happen, OSI devised a plan, involving the following key initiatives:

- Control customers' approved supplier lists with audits and ensure that approved plants are not within the Amazon Biome in Brazil.
- Engage non-government organizations on the GTPS (the Brazilian roundtable to discuss the sustainability of cattle production which includes packers, retailers, restaurants, farming associations, banks, non-government organizations, and government representatives).
- Monitor the location of beef packers' plants on the approved supplier list using GPS (global positioning system) to assure that their plants are out of the Amazon Biome.
- Continue to align with customers to identify the best strategies for ongoing improvement.

### ***Great Results***

Since 2006, all suppliers on the approved supplier list are compliant with customers' requirements on rain forest preservation. The four biggest beef packers in Brazil signed an agreement not to purchase cattle from recently deforested areas.



### **Global cattle giants unite to ban Amazon destruction**

05 October 2009



Brazil's cattle sector,

SAO PAULO, Brazil — Today we have good news from the Amazon. Four of the biggest players in the global cattle industry have joined forces to reduce their carbon hoofprint and back our call for zero deforestation. JBS-Friboi, Bertin, Minerva and Marfrig are going to stop buying cattle from newly deforested areas of the rainforest.

#### **About OSI**

For over 50 years, the OSI Group, LLC has been a global leader in supplying value added protein items and other food products to leading foodservice and retail brands. They are a privately held corporation with more than 40 facilities in 17 countries. Their global headquarters is located outside of Chicago in Aurora, Illinois, USA.

# A World of Food Solutions

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