



in *action*

FOCUS ON CORPORATE RESPONSIBILITY

Alpenrind Establishes Sustainable Supply of Beef Raw Material for OSI Germany

Slaughterhouses supply specific beef from numerous farmers to meet customer requirements for OSI

Salzburg, Austria and Traunstein, Germany, 2007 - OSI's German hamburger production plants require a large amount of beef raw material that meets a worldwide customer specification for processing into hamburgers. The specification dictates that only forequarters are used to provide the right fiber structure (with a 20% fat content), which guarantees the classic beef taste for the customer. As cows are not made up of only forequarters, this requirement causes significant demand.

To guarantee a sustainable supply chain, OSI decided to provide roughly 20% of the German forequarter demand through their own system. In 2007, OSI established ALPENRIND. ALPENRIND operates two slaughterhouses in Bavaria and Austria to procure the required amount of raw beef material to meet anticipated demand.

By managing the procurement and production process, ALPENRIND guarantees that the customers' exacting standards are met through vigorously applying comprehensive quality monitoring and control systems. An important element of this system is the Animal Welfare Controller. This individual works on-site at ALPENRIND to guarantee that the high standards are met.

As a result, ALPENRIND has developed a desirable and reliable partnership with more than 10,000 farmers operating as an association in Salzburg and Bavaria. Through this partnership, ALPENRIND can ensure the highest quality supply to meet Europe's demands for raw beef material now and into the future.



About OSI

For over 50 years, the OSI Group, LLC has been a global leader in supplying value added protein items and other food products to leading foodservice and retail brands. They are a privately held corporation with more than 40 facilities in 17 countries. Their global headquarters is located outside of Chicago in Aurora, Illinois, USA.

A World of Food Solutions

OSI Group, LLC
World Headquarters | Aurora, Illinois | USA
630.851.6600 | www.osigroup.com